



The 2025 Vienna Philharmonic's New Year's Concert to be broadcast live on medici.tv for the fourth year in a row

(Paris, December 2024) medici.tv, the world's leading classical music channel, is thrilled to announce the live broadcast of the eagerly awaited Vienna Philharmonic New Year's Concert on its platform. For the fourth year running, medici.tv will contribute to making this iconic event accessible worldwide, broadcasting the concert live online in all territories not covered by television and radio broadcasts. Additionally, the partnership between medici.tv and the Vienna Philharmonic allows music lovers to enjoy on-demand recordings of the past 16 editions of New Year's Concerts, bringing the magic of New Year's celebration directly to viewers' homes worldwide.

Conducted by the legendary Riccardo Muti, who will be leading this concert for the seventh time, the annual New Year's Concert promises a delightful array of traditional waltzes, polkas, and marches by the Strauss family and their contemporaries, offering a perfect blend of elegance and joy to usher in the new year. This year's concert holds special significance as it celebrates the 200th birthday of "King of the Waltz" Johann Strauss II, with eight of his pieces featured in the program, including the lively "Tritsch-Tratsch" polka, and the famous Overture to the Operetta *"Der Zigeunerbaron (The Gypsy Baron)"*. Other notable pieces include Eduard Strauss's *"Luftig und duftig"* polka and Josef Strauss's *"Transactionen"* waltz, among other gems.

The ongoing collaboration between the Vienna Philharmonic and medici.tv continues to broaden the audience of this exceptional event, expanding its reach to over 135 new countries and allowing millions of classical music enthusiasts to experience the timeless beauty of this cherished musical tradition live for the first time. This initiative underscores medici.tv's dedication to delivering the highest quality classical music experiences to audiences around the world.

The livestream of the New Year's Concert 2025 will be free to watch on medici.tv on Wednesday, January 1st, 2025 at 11:15AM (CEST) and available on replay free of charge for five days in the respective countries. After Monday, January 6th, 2025, medici.tv subscribers will be able to watch the full replay until December 31st, 2027.

In addition to revisiting the past 16 editions of the legendary New Year's Concerts, music lovers can also explore the most recent 16 Summer Night Concerts. Centered around a different theme each year, these iconic concerts showcase a wide-ranging repertoire and feature guest conductors and soloists who rank among the most acclaimed and popular artists in classical music today, such as Daniel Barenboim, Riccardo Mutti, Jonas Kaufmann, Yannick Nézet-Séguin, Yuja Wang, and Lang Lang. The full Vienna Philharmonic collection is available exclusively for medici.tv subscribers and can be viewed worldwide, with the exception of Austria.

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 15 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by *The New York Times* as “the closest thing to a classical Netflix”, medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world's largest VOD catalog of more than 4,500 videos of concerts, ballets, operas, jazz programs, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay, Chromecast or Roku), computer, tablet, and smartphone.

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