



The 2024 Vienna Philharmonic's Summer Night Concert presented by Rolex to be globally accessible through exceptional livestream on medici.tv on Friday, June 7, 2024, for the third year in a row

(Paris, June 2024) medici.tv, the world's leading classical music channel, is proud to announce the live broadcast of the 2024 Vienna Philharmonic's Summer Night Concert on its platform. For the third year running, medici.tv will contribute to making this iconic event accessible worldwide, broadcasting the concert live online in all territories not covered by television and radio broadcasts.

The first Summer Night Concert took place in 2004, exactly 20 years ago, aiming to make classical music accessible to the widest possible audience, embodying a spirit of generosity for music lovers everywhere.

This year's edition emphasizes popular pieces from the 19th and 20th centuries, celebrating Europe's rich musical heritage. A key feature will be a bicentennial tribute to renowned Czech composer Bedřich Smetana, with three of his works included in the performance.

Conductor Andris Nelsons will lead the concert for the second time, highlighting the exceptional talent of Norwegian operatic soprano Lise Davidsen. She will perform arias from Richard Wagner's *Tannhäuser* and Giuseppe Verdi's *La forza del destino*, bringing a captivating vocal element to the evening.

The collaboration between the Vienna Philharmonic and medici.tv will broaden the concert's audience, expanding its reach to over 100 new countries. This partnership, now in its third year, allows millions of classical music enthusiasts worldwide to experience the concert live for the first time, ensuring the event's splendor and magnificence are enjoyed far and wide.

The livestream of the Summer Night Concert 2024 will be free to watch on medici.tv on Friday, June 7, 2024 at 9:20 PM (CEST) and available on replay free of charge for five days in the respective countries. After Wednesday, June 12,

2024, medici.tv subscribers will be able to view the full replay for a period of six months.

Featuring the Vienna Philharmonic at the Schönbrunn Palace under a different leading conductor each year, the 15 most recent Summer Night Concerts (2009 – 2023) can now be revisited on medici.tv, along with the last 15 editions of the New Year's Concerts at the Vienna Musikverein. The programs can be viewed worldwide, with the exception of Austria.

About Rolex Perpetual Arts Initiative

For more than a half a century, Rolex has partnered some of the world's most talented artists and leading cultural institutions to celebrate excellence and contribute to perpetuating artistic heritage, creating a link between the past, present and future.

Through the Rolex Perpetual Arts Initiative, a broad portfolio of arts that extends through music, architecture, cinema and the Rolex mentoring programme, the brand confirms its long-term commitment to global culture.

In all these endeavours, Rolex supports artistic excellence and the transmission of knowledge to future generations, who in turn pass on the world's cultural legacy.

Since 2009, Rolex has presented the Vienna Philharmonic's New Year's Concert and Summer Night Concert. Furthermore, it is the exclusive partner of the Vienna Philharmonic and supports the leading streaming platform medici.tv.

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 15 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by *The New York Times* as "the closest thing to a classical Netflix", medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists,

ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world's largest VOD catalog of more than 4,000 videos of concerts, ballets, operas, jazz programs, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay, Chromecast or Roku), computer, tablet, and smartphone.

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