



medici.tv delivers virtuosity from the Alps with 25+ concerts live streamed from the acclaimed Verbier Festival and available worldwide

(Paris, July 2024) – For the 18th consecutive year, medici.tv, the world’s leading classical music channel, serves as your portal to the prestigious Verbier Festival. From July 18th, 2024 to August 4th, 2024, audiences around the globe will be able to stream 27 concerts for free on the medici.tv platform, and enjoy on-demand access for 90 days.

The 2024 edition of the beloved annual event once again features some of the most sought-after artists of the international classical music scene. Verbier has always been a favorite destination for the world's greatest pianists and this year is no exception with a stellar lineup of 16 exceptional pianists including recitals by **Yunchan Lim, Alexandre Kantorow, Evgeny Kissin Bruce Liu, Mao Fujita, and Nikolai Lugansky.**

Highlights of this summer’s exceptional programming will also include the opening concert featuring **Sir Simon Rattle** at the helm of the Verbier Festival Orchestra, performing Mahler alongside mezzo-soprano **Magdalena Kožená**; a series of chamber music concerts that includes two of Verbier's famed "Rencontres inédites", which bring together some of the world's most renowned soloists into unprecedented dream teams; and a unique rendition of *Beethoven's Triple Concerto* with the Verbier Festival Orchestra conducted by **Sir Simon Rattle**, and maestros **Klaus Mäkelä, Lahav Shani, and Leonidas Kavakos** stepping into the roles of cellist, pianist, and violinist for an historic performance.

In addition to the star-studded line-up of concerts, medici.tv is once again setting up a live studio at the Salle des Combins, where host Christian Thompson will welcome guests for special interviews and present a wide array of bonus content that will help bring the magical Verbier atmosphere to music lovers around the globe.

medici.tv’s studio features and broadcasts from the 2024 Verbier Festival are produced with the support of Madame Aline Foriel-Destezet.

All 2024 Verbier Festival livestreams and replays are available to watch free of charge worldwide. medici.tv's catalogue of over 4,500 on-demand titles already includes nearly 200 Verbier programs and exclusive content from previous editions.

[find out more about the full program](#)

About the Verbier Festival

The Verbier Festival is an international classical music event that takes place each summer in the mountain town of Verbier, Switzerland. The Festival's mission is to build a community of exchange between great masters and young artists from all over the world and to be a leader in its field by providing meaningful music education programmes.

Launched in 1994, and now globally renowned, the Festival welcomes audiences with a distinctive and exhilarating blend of events, both large-scale and intimate. Audiences from around the globe come to experience music-making at the highest level in a setting that brings them close to star performers, rising talent and a complete process of learning, rehearsal and performance.

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 15 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by *The New York Times* as "the closest thing to a classical Netflix", medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world's largest VOD catalog of more than 4,500 videos of concerts, ballets, operas, jazz programs, documentaries, master classes, behind-the-scenes footage and interviews,

streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay, Chromecast or Roku), computer, tablet, and smartphone.

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